

Exhibit B

Servicios Funerarios GG, S.A. DE C.V. v. Advent Intern. Corp., No. 23-cv-10684

Search Protocol

Date Range: January 1, 2017 through May 5, 2023

Custodians:

Category 1

Custodians	Email Addresses¹
Pablo Peña Vazquez	ppena@executionfinance.com pablo@mexcap.mx
Mariana Gonzalez	mariana@mexcap.mx
Miguel Rizo Patron	miguel@mexcap.mx
Roberto Carlos Chagoya Hernández	TBD [<i>Mexcap email address</i>]

Category 2

Custodians	Email Addresses
Carlos Nicolas Lukac Ostreche	clukac@gayosso.com
Octavio Trejo Garcia	otrejo@gayosso.com
Alejandro Sosa Hernandez	asosa@gayosso.com
Gabriela Cruz Romero	gcruz@gayosso.com
Marco Antonio Vallejo Hernandez	mvallejo@gayosso.com
Carlos Peña Vazquez	cpena@gayosso.com
Isela Montenegro Aranda	montenegro@gayosso.com
Idalia Clavel Sanchez	TBD
Juan Gerardo Fernandez Saldaña	TBD
Marcos Manuel Castro Ruiz	mcastro@gayosso.com
Gloria Lerin Revueltas	TBD
Isabel Butanda	TBD
Alfredo García Ávila	agarcia@gayosso.com
Guadalupe Isabel Duarte Arriaga	gsov.mexico@gayosso.com
Juan Rodriguez	TBD

Category 3

Custodians	Email Addresses
Francisco Moreno	fmoreno@llanamo.com.mx
Roberto Carlos Chagoya Hernández	rochagoya@deloittemx.com

Category 4

Custodians	Email Addresses
Jhovany Alfán	jalfan@fibrauno.mx

¹ The email addresses referenced here are only for reference. If there are other email addresses, WhatsApps, or other messaging applications associated with these custodians, the search terms should be applied to those as well.

Search Functionality:

- Servicios Funerarios will collect the emails of each identified custodian and identify potentially relevant e-mails and other electronic documents pursuant to the search parameters identified in this document.
- Servicios Funerarios will collect and search all messaging services, including Whatsapp messages, along with other electronic document repositories such as files stored on local or network drives, Google drive folders, similar cloud-based repositories, Virtual Data Rooms, mobile devices, and data from any other repositories or applications used by individual custodians that may contain responsive data, as applicable, pursuant to the search parameters identified in this document, unless otherwise disclosed.
- Search terms should be run without reference to capitalization except where indicated.
- Search terms in quotations will be run together as a phrase.
- Search terms in parentheses indicating “/3” means “within 3 words.”
- “*” denotes a multiple character wildcard search.
- Request Nos. 1, 2, 8, 17–20, 28, 30–31 will not limit by this Search Protocol.
- Searches should be conducted in a plain text format, such that search hit results are returned regardless of the presence (or non-presence) of diacritics, such as but not limited to, accents, tildes, or diaeresis.

Search Terms for All Custodians

Terms	Applicable Custodians
Gayosso	Categories 1, 3, and 4 only
“EY”	ALL Custodians
“Ernst & Young”	ALL Custodians
“E&Y”	ALL Custodians
Mancera	ALL Custodians
Arregoytia	ALL Custodians
“SPA”	ALL Custodians
“Grupo E”	ALL Custodians
“El-Mann”	ALL Custodians
Advent	ALL Custodians
AIC	ALL Custodians
*@adventinternational.mx	ALL Custodians
*@adventinternationalcom	ALL Custodians
Trejo	Categories 1, 3, and 4 only
IFRS	ALL Custodians
NIIF	ALL Custodians
HSBC	ALL Custodians
“Fibra Uno”	Categories 1–3 only
FUNO	ALL Custodians
KYC	ALL Custodians
TWIBEL	ALL Custodians
“Banco Ve Por Más”	ALL Custodians
“SA Institución de Banca Múltiple”	ALL Custodians
“Grupo Financiero Ve Por Más”	ALL Custodians
“Trust Fideicomiso 666” OR (Trust w/5 666) OR (Fideicomiso w/5 666)	ALL Custodians
CPPIB	ALL Custodians
Guarantee OR garantia	ALL Custodians
préstamo OR prestamo	Category 1 only
“precio de compra”	Category 1 only
(“situación real” w/5 empresa)	ALL Custodians
inversión	Category 1 only
diligencia	ALL Custodians
valuación* OR precio OR (valor w/5 accion*)	ALL Custodians
VDR	ALL Custodians
“data room”	ALL Custodians
“cuarto de datos”	ALL Custodians
“due diligence”	ALL Custodians
DD	ALL Custodians
valor*	ALL Custodians
SAP	Categories 1, 3, and 4 only
SAT	ALL Custodians

Terms	Applicable Custodians
“mala fe”	ALL Custodians
dolo	ALL Custodians
fraud* OR “defraud* OR engaño*	ALL Custodians
estafa	ALL Custodians
estado* w/5 financiero*	ALL Custodians
chino	ALL Custodians
“García González y Barradas”	ALL Custodians
GGB	ALL Custodians
*@ggyb.mx	ALL Custodians
Hicks	ALL Custodians
fiscal OR “ministerio publico”	ALL Custodians
Jupiter	ALL Custodians
“demand letter” OR “carta de demanda” OR “carta de requerimiento”	ALL Custodians
denuncia	ALL Custodians
criminal	ALL Custodians
lawsuit OR demanda OR litigio OR queja OR amparo OR reclaim* OR claim OR litigation	ALL Custodians
inmovilizacion	ALL Custodians
congela*	ALL Custodians
cautela*	ALL Custodians
prision preventiva	ALL Custodians
medidas precautorias	ALL Custodians
aprehensión OR aprehension	ALL Custodians
detención OR detencion	ALL Custodians
arresto	ALL Custodians
“orden de detención”	ALL Custodians
“arrest warrant”	ALL Custodians
“ficha roja”	ALL Custodians
“red notice”	ALL Custodians
“notificación roja”	ALL Custodians
Interpol	ALL Custodians
Westra	ALL Custodians
Pani	Categories 1, 3, and 4 only
Paz	Categories 1, 3 and 4 only
Viakem	ALL Custodians
InverCap	ALL Custodians
Mifel	ALL Custodians
Somar	ALL Custodians
embargo* OR bloqueo	ALL Custodians
“Flash Report”	ALL Custodians
(presupuesto w/10 (2018 OR 2019 OR 2020 OR 2021))	ALL Custodians
audit*	ALL Custodians

Terms	Applicable Custodians
(factura* w/20 (borr* OR elimin* OR destrui* OR quita* Or retir*OR suprim* OR anul* OR deshac* OR ocult* OR omit* OR parci*))	ALL Custodians
((borr* OR elimin* OR destrui* OR quita* Or retir* OR suprim* OR anul* OR deshac* OR ocult*) w/20 SAP)	ALL Custodians
("cuentas por pagar" w/25 factura)	ALL Custodians
((("Pre-necesidad" OR "Pre-anticipación" OR "pre-need") w/25 (difícil OR problemas))	ALL Custodians
reconocimiento w/5 ingreso* OR costo* OR gasto*	ALL Custodians
"doble factura"	ALL Custodians
(politica* w/3 contable*) OR (informe* financiero*) OR (metodologia* w/3 contable*) OR (análisis* w/3 contable*) OR (análisis* w/3 financiero*) OR (estado* w/3 contable*) OR auditor* OR "libro de contabilidad" OR (informe* w/3 interno*) OR (informe w/3 externo*)	ALL Custodians
"irregularidades contables"	ALL Custodians
"pasivos no revelados" OR "undisclosed liabilities"	ALL Custodians
"pasivos no reconocidos" OR "unrecognized liabilities"	ALL Custodians
(pasivo* AND (contrat* w/ 10 (falta* OR desaparecido* OR falso* OR incorrect* OR incomplet*)))	ALL Custodians
("obligacion* w/2 contractual*) w/10 ("no registradas" OR omit* OR desaparecido OR subval* OR omisión))	ALL Custodians
((obligacion* w/2 contractual*) w/10 (no w/2 (incluir OR relevar OR prever)))	ALL Custodians
"Instituto de Seguridad y Servicios Sociales de los Trabajadores del Estado" OR "ISSSTE" OR "ISSTE"	ALL Custodians
((gasto* OR costo*) w/50 construcción* OR infraestructura*)	ALL Custodians
((pasivo* OR costo* OR gasto*) w/50 (constru* OR tumba* OR mausole* OR ataúd* OR infraestructura*))	ALL Custodians
((cementerio* OR mausoleo* OR Morelia OR "Arcangel Miguel" OR Rotonda OR Mexicali OR Guadalajara OR Sullivan) w/10 (constru* OR restaur* OR modifc* OR implanta* OR acondicionamient* OR provision*))	ALL Custodians

Terms	Applicable Custodians
(CAPEX w/10 (“no realizado” OR “no registrado”))	ALL Custodians
(Memorial w/5 (proyecto OR deal OR propiedad OR project OR portafolio OR portfolio))	ALL Custodians
ExeFin	Categories 2–4 only
MexCap	Categories 2–4 only
Consultoria	Categories 2–4 only
“Servicios Funerarios”	ALL Custodians
SFGG	ALL Custodians
SF	ALL Custodians
*@sarur.com	Categories 2–4 only
“Junta Directiva”	ALL Custodians
“Comité Directivos” OR “Comités Directivos” OR “Miembros del Consejo” OR “Consejeros” OR “Junta de Consejo”	ALL Custodians
“comité de finanzas”	ALL Custodians
“comité de auditoría”	ALL Custodians
(accionista* AND (nota* OR resolución* OR aprobación* OR presentación* OR documento* OR correspondencia*))	ALL Custodians
((barda* w/3 perimetrale*) OR cerca OR fence) w/25 (“Valle de la Luz” OR “El Cobano” OR “San Ignacio” OR “Jardines Eternos” OR “Jardines del tiempo” OR “Jardines de León I” OR “Jardines de León” OR Morelia OR “Jardines del Descanso” OR “Jardines del Parque” OR “Jardines del Carmen” OR Español OR Guadalupano OR “Parque Memorial” OR Cipreses))	ALL Custodians
aseguramiento	ALL Custodians
Barradas	ALL Custodians
“Guerra Gonzalez”	ALL Custodians
Sainz	ALL Custodians
Penal	ALL Custodians
bote	ALL Custodians
Castillo	ALL Custodians
Andre	ALL Custodians
CXP	ALL Custodians
CXC	ALL Custodians
Chagoya	ALL Custodians
“Transaction Services”	ALL Custodians
“Transaction Advisory Services and Valuation”	ALL Custodians
“Luis Ignacio Hernández Vivar” Or “Luis Hernández”	ALL Custodians

Terms	Applicable Custodians
“Marco Antonio Ramos Rivera” OR “Marco Ramos”	ALL Custodians
“José Alfredo Chávez Carrera” OR “José Chávez”	ALL Custodians
ingreso* OR revenue OR gasto* OR csoto* OR provision OR reserva*	ALL Custodians
Julio w/2 Scherer	ALL Custodians
investigación* OR investigation	ALL Custodians
“Anexo 15”	ALL Custodians
carpeta w/5 penal	ALL Custodians
Gaxiola	ALL Custodians
Civil	ALL Custodians
mercantil	ALL Custodians